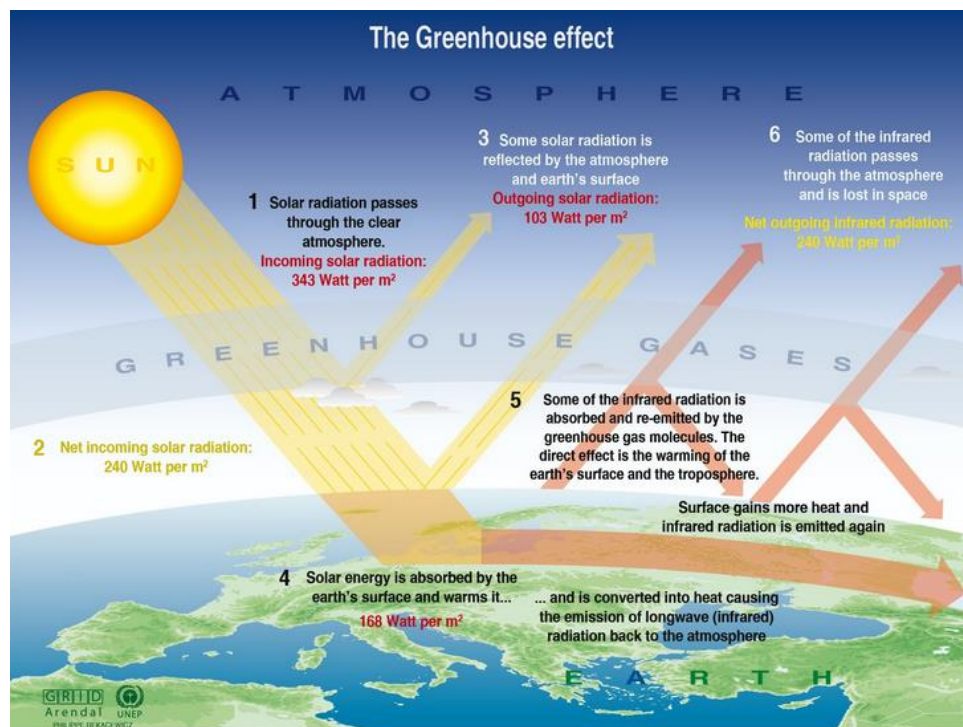




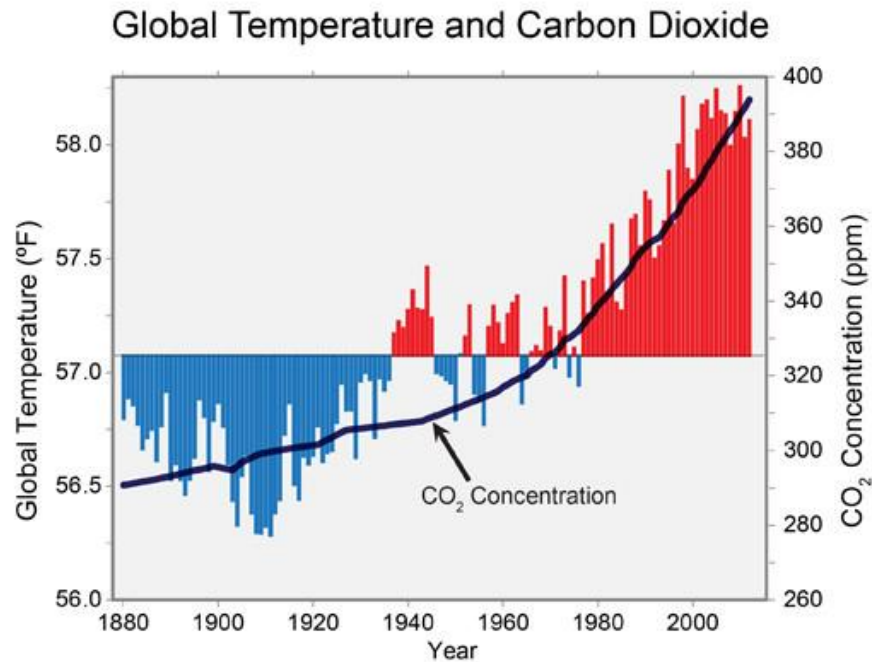
## Should you join the Force of Nature?

Let me share some information with you that, I hope, will convince you to join us.

### What is the greenhouse effect?

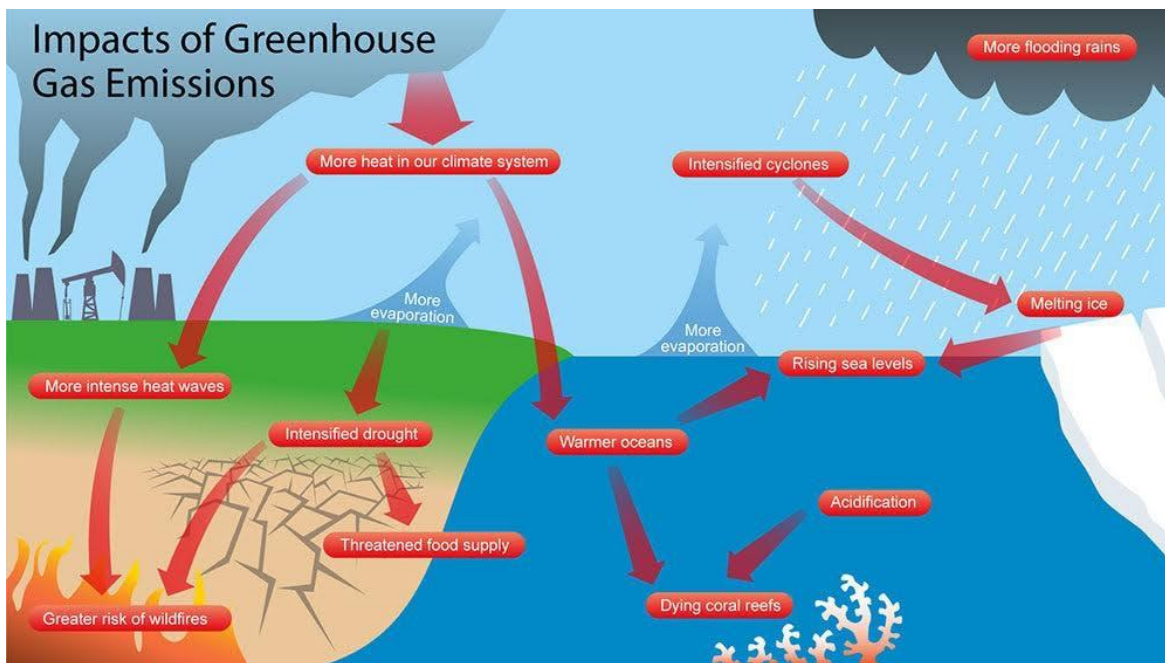


## How do we know CO<sub>2</sub> concentrations is causing climate change?



As the concentration of CO<sub>2</sub> in the atmosphere has increased, so has the earth's average temperature.

## Why is climate change dangerous?



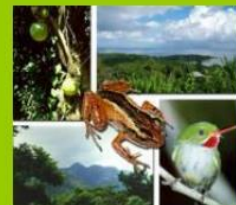
As you can see from this graphic climate change, if left unchecked will make it difficult, if not impossible, for humans to exist on earth in the future.

## What is the biodiversity crisis and how does it affect humans?

Humans are dependent upon animals for our survival. In fact, every third bite you eat was created by a pollinator. Yet, species are becoming extinct at a far greater rate than before humans existed (up to 100 times) and biologists estimate another 1,000,000 species are at risk of extinction due to climate change, pollution, habitat loss and invasive species. So, we think it is vital to save the most biodiverse regions on earth. See the infographic below.

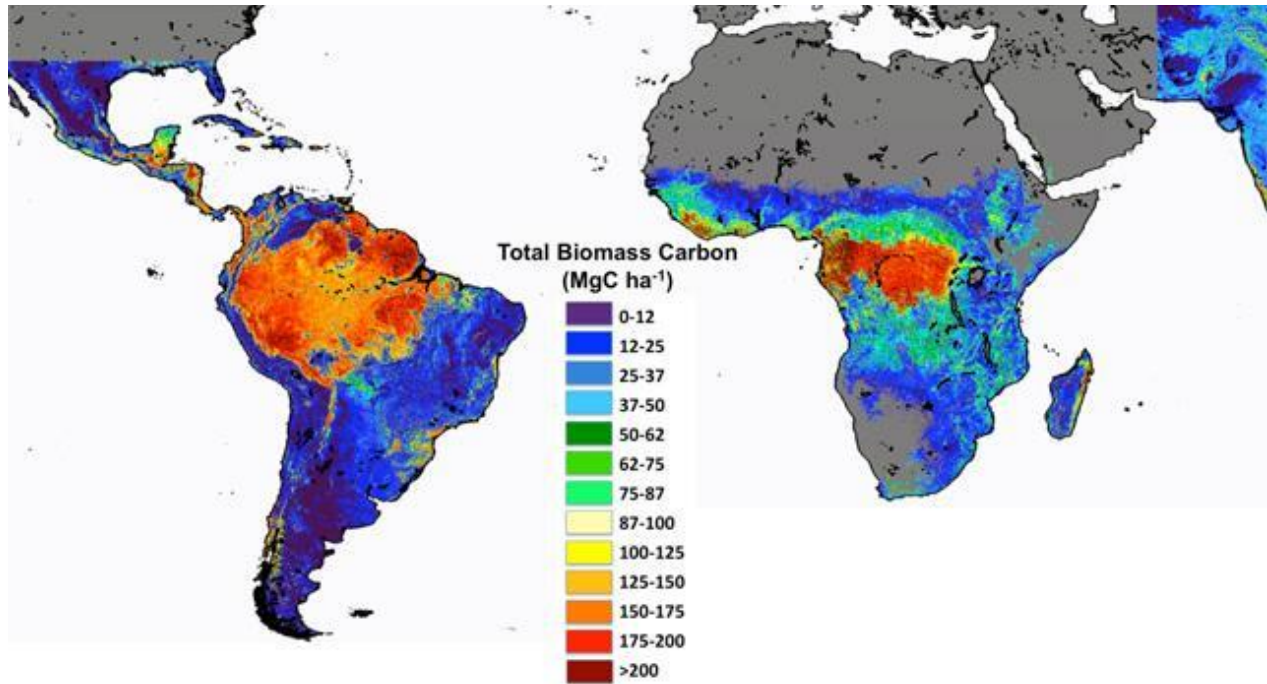
### Rainforest Biodiversity

- Rainforests cover just 2% of the earth's surface, but are home to approximately 50% of all species of life on the planet.
- "A single bush in the Amazon may have more species of ants than the entire British Isles." (Monogabay)
- Rich diversity creates webs of interdependence.

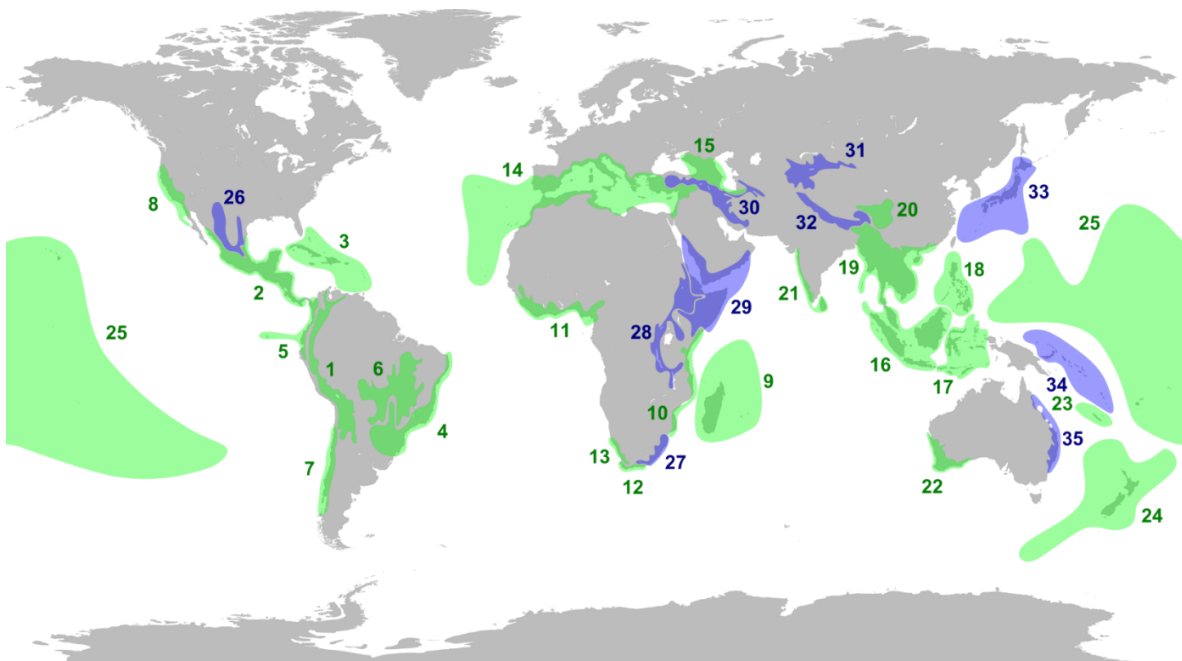


## Why does protecting and restoring the rainforest address both of these problems?

If we protect and restore the Amazon rainforest, we can both sequester an incredible amount of carbon, but also preserve much of the earth's biodiversity. See the map below for a depiction of the amount of carbon sequestered in the Amazon rainforest.



Below is a map of the biodiversity hotspots that biologists agree we must save in order to maintain a sustainable future for humans. As you can see, the Amazon rainforest is one of those hotspots.



# WHAT CAN YOU DO?

# JOIN THE FORCE OF NATURE!

## **What is the Force of Nature?**

A group of organizations that have banded together to tackle the combined challenges of climate change and biodiversity loss by raising money to protect the rainforest and related habitats.

**Mission:** Working with Conservation International to preserve the most vulnerable parts of the earth's environment to create a sustainable future for all living things.

**Vision:** Creating a sustainable future for all living things.

## **Requirements to be on this consortium:**

- Understand that this consortium is being created to support the mission of Conservation International
- Commit to donating or raising significant funds to fund Conservation International's preservation and restoration efforts.

## **Goals:**

- 1) Raise \$1 billion to protect nature's most vital resources by 2050.
- 2) Help the world become carbon neutral by 2050.
- 3) Help the world have zero net forest loss by 2020.
- 4) Preserve the world's biodiversity hotspots which biologists have determined are necessary for our own survival.

**Funds raised so far:** \$500,000, and we are seeking UN grants of \$135,000,000 to aid our cause.

**Acres protected so far:** 8,000,000

**Companies who are already a part of this organization:** Integrated Leadership Systems, The Leadership Circle, OCP Contractors, AllSteel Midrise, Grassroots Farms.